GROWTH FRIDAY

Case study

More than 180 keywords now rank in search

Temple City Dental

October 14, 2026

Temple City Dental serves families in the San Gabriel Valley. Growth Friday connected local SEO, service content, AI discovery and website experience to extend the practice beyond branded searches [S1].

More than 180 keywords

Ranking organic keywords across branded and non-branded searches; reporting period not stated [S1].

#1 local rankings

Reported for selected Temple City dental searches, including cosmetic dentistry [S1].

19 AI-cited pages

Cited pages reported across AI platforms; period and underlying reports not supplied [S1].

The challenge

The practice had local name recognition, but weaker non-branded discovery for competitive services and a website that could better support patient decisions [S1].

The connected strategy

Growth Friday optimized local services and site journeys while building content designed for conventional search and AI-generated answers [S1].

- Strengthened pages for general dentistry, implants, Invisalign and same-day care.
- Improved navigation and local trust signals across service and new-patient pages.
- Expanded service content for local and AI-driven discovery.

The results

The article also reports more than 2.5 percentage points of organic-visibility improvement and a 27/100 AI-visibility score. It describes stronger patient demand but does not quantify inquiries, appointments or revenue [S1].

See the full story

Read Growth Friday's published case study: https://www.growthfriday.com/showcase/how-growth-360-helped-a-community-dental-practice-dominate-local-and-ai-driven-search

Source and measurement

[S1] Growth Friday, 'How Growth 360 helped a community dental practice dominate local and AI-driven search.' Accessed October 14, 2026. Results are reported in the published case study. Underlying analytics and exact measurement dates were not provided there unless specifically stated. PDF prepared October 14, 2026.